



©

| <p><b>DOUBLE DIAMOND LEVEL</b><br/>\$25,000 CASH</p>   | <p><b>DIAMOND LEVEL</b><br/>\$15,000 CASH</p>   | <p><b>PLATINUM</b><br/>\$10,000 CASH OR \$25,000 IN KIND DONATION</p>   |
|--|---|---|
| <p>Event sponsor presenting 'The Spirit of Japantown Festival'</p> <p>Naming rights to main stage with banner</p> <p>Logo and name on promotional materials, including paid ads, flyers, &amp; posters*</p> <p>Logo and name on Spirit website with link to sponsor's website</p> <p>Display and announcements of sponsors throughout the event</p> <p>Introduction at Main Stage during event</p> <p>Opportunity to speak during VIP introductions</p> <p>Meet and greet in VIP booth with civic dignitaries, community leaders, &amp; celebrities</p> <p>Logo and name in event program**</p> <p>Inclusion in press releases and PSAs*</p> <p>Logo and name in thank you ad</p> <p>Marketing materials at the Spirit information booth</p> <p>Complimentary festival canopy with 2 tables and 2 chairs</p> <p>Exposure in community events and newsletters</p> | <p>Naming rights to auxiliary stage with banner OR comparable signage</p> <p>Logo on promotional materials, including paid ads, flyers, &amp; posters*</p> <p>Logo on Spirit website with link to sponsor's website</p> <p>Display and announcements of sponsors throughout the event</p> <p>Introduction at Main Stage during event</p> <p>Opportunity to speak during VIP introductions</p> <p>Meet and greet in VIP booth with civic dignitaries, community leaders, &amp; celebrities</p> <p>Logo in event program**</p> <p>Inclusion in press releases*</p> <p>Logo in thank you ad</p> <p>Marketing materials at the Spirit information booth</p> <p>Complimentary festival canopy with 1 table and 2 chairs</p> <p>Exposure through community events and newsletters</p> | <p>Logo on promotional materials, including paid ads, flyers, &amp; posters*</p> <p>Logo and name on Spirit website with link to sponsor's website</p> <p>Display and announcements of sponsors throughout the event</p> <p>Introduction at Main Stage during event</p> <p>Meet and greet in VIP booth with civic dignitaries, community leaders, &amp; celebrities</p> <p>Logo in event program**</p> <p>Name in thank you ad</p> <p>Marketing materials at the Spirit information booth</p> <p>Complimentary festival canopy with 1 table and 2 chairs</p> <p>Exposure through community events and newsletters</p> |

\*Due date for inclusion is June 16, 2010  
 \*\*Due date for inclusion is August 16, 2010



©

[www.spiritofjapantownfestival.com](http://www.spiritofjapantownfestival.com)

Japantown Community Congress of San Jose, 588 N. Fourth Street, San Jose, CA 95112  
 Non Profit Corporation 501c3 Tax ID 04-3779294

