



2010

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Dear Community Supporter,

The Japantown Community Congress of San Jose (JCCsj), comprised of representatives from many organizations and enterprises in Japantown, is presenting the Fourth Annual Spirit of Japantown Festival on Saturday, October 2, 2010.

Our Mission: **UPP!**

Unite all ethnicities, businesses and community organizations together as one to help **Promote & Preserve** San Jose Japantown, one of the last 3 remaining Japantowns in the United States and its 120 years of history.

The Spirit of Japantown Festival Committee invites you to participate in this multi-ethnic festival featuring free live entertainment, a large variety of vendors, a car exhibition, demonstrations and food throughout 8 city blocks of San Jose's historic Japantown. Last year's festival attracted over 17,000 visitors and attendance is expected to increase.

We are pleased to be able to offer you the opportunity to join us as a sponsor with exposure throughout the City of San Jose and Northern California which has included ads in newspapers, on VTA bus tail ads, light rail stops, light rail cars, programs, fliers and community events.

Please review the information included with this letter and join us in support of the Fourth Annual Spirit of Japantown Festival.

Thank you,

Kathy Sakamoto, Jeanne Katsuro

Spirit of Japantown Festival Committee 2009

588 N. Fourth Street

San Jose, CA 95112

www.spiritofjapantownfestival.com

Kathy, 408 298-4303 Email: kathy@spiritofjapantownfestival.com

Jeanne, Email: jeannekats@aol.com



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Japantown Community Congress of San Jose, 588 N. Fourth Street, San Jose, CA 95112
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